

# MATT COLLINS

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1550 SE 20th Ave. #302  
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## SKILLS

- › Product Design
- › UI/UX
- › Figma
- › Adobe Creative Suite
- › HTML & CSS
- › Illustration
- › Industrial Design
- › Management
- › Fabrication

## OVERDRIVE ENERGY SOLUTIONS

### Product Design Consultant

*October 2023 - Present*

Product design, UI/UX, information graphics, marketing materials & illustration. Direct field research in the deployment of solar power equipment at live events and how power data is utilized in real time. Auditing existing products, power monitoring software & website to develop a product roadmap.

### THREE29

#### Senior Designer

*August 2022 - September 2023*

Responsible for product design, UI/UX, responsive website wireframing & design, advanced prototyping, strategy, branding, illustration, information graphics, and video editing. Presenting design work directly to clients and implementing client feedback.

### DESIGN CONSULTANT

*October 2012 - Present*

Providing product design, UI/UX, branding & marketing services for a variety of clients and projects. Designing complex financial services decks with detailed illustrations and information graphics.

### LAST PLACE FOOTWEAR INC.

#### President & Creative Director

*October 2012 - May 2023*

Responsible for all company operations and creative direction for Last Place & Commonwealth Skateboarding, a privately held design company in Portland, Oregon. Established our wholesale product business unit, with over \$250,000 in sales of original branded products I designed.

### REEBOK INTERNATIONAL

#### Footwear Designer II

*September 2006 - March 2012*

#### Footwear Design Intern

*June 2002 - May 2004*

Responsible for the design and development of Reebok men's lifestyle products. Anticipating trend directions for each product line as well as creating compelling seasonal brand stories. Working directly with global factory development teams to manufacture briefed projects.

### THE ART INSTITUTE OF BOSTON AT LESLEY UNIVERSITY

#### Graphic Design

*2001 - 2005*