

MATT COLLINS

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EXPERIENCE

DESIGN CONSULTANT

October 2023 - Present

Current Clients

- **SevenAI** - Product design, UI/UX, information graphics, & marketing design for SevenAI, an Artificial Intelligence security software company.
- **Overdrive Energy Solutions** - Product design lead & UI/UX design for a responsive application to manage solar power data & live event operations.

THREE29

Senior Designer

August 2022 - September 2023

Product design, UI/UX, wireframing, advanced prototyping, strategy, brand development, illustration, information graphics, & video editing. Design lead for multiple mobile applications. Presenting design work directly to clients and implementing client feedback.

LAST PLACE FOOTWEAR INC.

President & Creative Director

October 2012 - May 2023

Responsible for all company operations and creative direction for Last Place & Commonwealth Skateboarding, a privately held design company in Portland, Oregon. Design lead for our wholesale product collection, with over \$250,000 in sales & licenses of original branded products internationally.

REEBOK INTERNATIONAL

Footwear Designer II

September 2006 - March 2012

Footwear Design Intern

June 2002 - May 2004

Responsible for the design and development of Reebok men's lifestyle footwear and previously, Reebok Kids. Anticipating trend directions for each product line as well as creating compelling seasonal brand stories. Working directly with global development teams to manufacture briefed projects.

STRIDE RITE

Footwear Designer

August 2005 - September 2006

Footwear designer for the Tommy Hilfiger kids team. Responsible for the design and development of all seasonal girls & boys fashion and athletic footwear. Executed product renderings, technical drawings, material selection, and graphics for each product.

EDUCATION

LESLEY UNIVERSITY COLLEGE OF ART & DESIGN

Graphic Design

2001 - 2005